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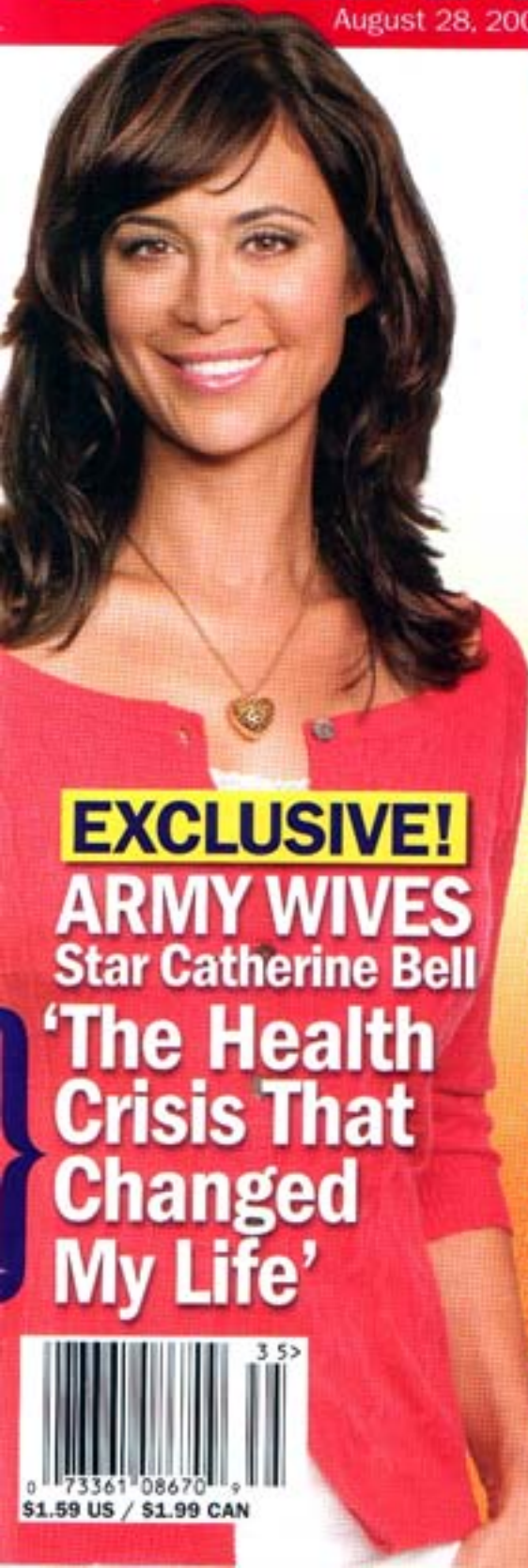
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August 28, 2007

WEEKLY



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IN COUPONS & PRIZES!

Cut Your Hair Back Into Shape!

Has the deadly combo — fun in the sun, saltwater and chlorine — socked it to your locks? Here's how scissors can save the day, with just a snip or a more drastic approach

The Damage: "My hair is flat and stringy."

• **Just a Trim** A blunt cut of any length will immediately give the illusion of thicker ends, says Mika Rummo of Salon AKS in New York City. Plus, she points out, introducing a few angles around your face will "create movement and produce the effect of faux layers."

• **The Big Chop** Ask your stylist to try a chin-length cut with lots of layers around the bottom. Keeping hair longer on the top, while slicing shorter layers into the bottom, instantly pumps up your hair's natural body.

The Damage: "I have split ends for days!"

• **Just a Trim** At the very minimum, you should cut off all the split ends — even the best conditioner in the world can't repair them. If you're trimming your hair at home and you're not sure where the splits start and stop, snip about half an inch to bring back the bounce.

• **The Big Chop** A short pixie is sexy and, most important, a great way to erase serious sun damage. If you don't want a run-of-the-mill haircut, ask for some longer, side-swept bangs or razor-sliced fringe around the hairline, says stylist Michael Blomsterberg.

The Damage: "The frizz is out of control."

• **Just a Trim** If you're looking for a subtle change, get long layers — they'll keep weight on the hair so it will be less likely to frizz. P.S. Don't skimp on conditioner: "It's miraculous at dealing with the aftermath of the summer's elements," adds Blomsterberg.

• **The Big Chop** For a dramatic change, cut your hair to just above your shoulders. Then add lots of face-framing angles and shorter layers to distribute curls and waves evenly, and provide just the right amount of volume and energy, says Rummo.

Healthy Styling

Stay away from goopy products that damage your strands — these mane tamers are actually good for your hair!

Pumped with organic ingredients — alfalfa and marshmallow root — this alcohol-free mousse leaves hair with tons of volume and a hint of hold without feeling stiff or sticky. Nexxus Phyto Organics Maxify Volumizing Mousse, \$11, nexxus.com for stores

Super-nourishing ojon oil conditions ends while softening curls. Ojon Daily Intensive Shine Treatment, \$24, ojon.com



GREAT FOR UPDOS!



Instead of drying petroleum and mineral oil, this putty uses 10 natural oils (like soy and shea) to tame flyaways and add definition. Carol's Daughter Kizzi "Stay-Put" Hair Pomade, \$10, www.carolsdaughter.com

Infused with pequi oil (a natural hair strengthener and smoother), this thick serum makes blow-drying, well, a breeze. Ellin Lavar Textures Liquid-Glass, \$8, CVS



HAIR: BEAUNE STYLY FOR CONTACT NYC; MAKEUP: BESSICA LIEBERMAN FOR FORD ARTISTS; GEAR: ZINGINI, STUDIO HARVEY

>q&s tip

Say no to razor cutting or thinning shears — this technique on curly or wavy hair can lead to more frizz & breakage.

The Kindest Cut

Do you need a really, really good reason to cut your hair? Here's one!

Pantene has partnered with the Entertainment Industry Foundation to launch Pantene Beautiful Lengths, a charity campaign that encourages women (and men!) to grow, cut and donate their

ponytails to create free real-hair wigs for cancer patients. So far, Pantene has received more than 13,000 ponytails and counting. To make your own donation, visit beautifullengths.com.